

Course: **BUSINESS STUDIES**

2 units for each of Preliminary and HSC Board Developed Course



Exclusions: Nil. You **do not** need to have studied Commerce to complete this course.

Who should choose Business Studies?

Students of all abilities are capable of studying Business Studies. It caters for students at the highest level, with difficult aspects and an expectation of advanced writing skills in your HSC examination. Students of moderate to lower ability are also capable of studying Business Studies, as long as they are prepared to work hard on understanding the key concepts and large volume of course content.

Why should you choose Business Studies?

Business Studies is a subject that applies to all people in society. This course has proved to be popular because of its practical applications to the real world of business and employment. Beyond school, Business Studies will be of assistance in any chosen vocation. Whether you are looking to start your own business or work for someone else, having an advanced appreciation of how to effectively run a business of any size will be of great benefit to you.

How will you learn in Business Studies?

There are many styles of learning that are applied in Business Studies. External visits to existing businesses will help you to gain an understanding of the real world, and the operations and human resource management strategies adopted by businesses. You will also learn through case studies of actual businesses, including Apple, Google and McDonalds. Exam specific preparation, in particular activities to develop writing skills, will be provided to help you maximise your performance in the HSC exam. Other teaching techniques utilised in Business Studies include: discussion, explanation, writing, ICT, Edrolo and relevant YouTube videos.

What do you learn about in Business Studies?

Business Studies is the study of businesses in society. In the HSC course, you will learn about each of the four key components of a large, multinational business. These components are Operations, Finance, Marketing and Human Resources. In the Preliminary Course, the focus is on Small to Medium Enterprises, with consideration given to the nature of businesses in Australia, the management of businesses and how to successfully plan a small business.

Main Topics Covered:

Preliminary Course	HSC Course
<ul style="list-style-type: none">• Nature of Business• Business Management• Business Planning	<ul style="list-style-type: none">• Operations• Marketing• Finance• Human Resources

Assessment HSC Course only:

External Assessment	Weighting	Internal Assessment	Weighting
A three hour written examination:		<ul style="list-style-type: none">• Knowledge and understanding of course content	40%
<ul style="list-style-type: none">• Multiple choice	20	<ul style="list-style-type: none">• Stimulus-based skills	20%
<ul style="list-style-type: none">• Short answer	40	<ul style="list-style-type: none">• Inquiry and research	20%
<ul style="list-style-type: none">• Two extended responses	40	<ul style="list-style-type: none">• Communication of business information, ideas and issues in appropriate forms	20%
	100 marks		100%